



# BABSON

CENTER FOR INFORMATION MANAGEMENT STUDIES

## CIMS 2007–2008 • WORKSHOP SCHEDULE

Coffee 7:45–8:15 a.m. • Workshop 8:15–11:15 a.m.  
Olin Hall, Babson College, Wellesley, MA 02457

### SEPTEMBER 2007

**Wednesday, September 19, 2007**

#### ***What is an IT Career Today?***

Despite an overabundance of eager, skilled IT professionals, employers complain that they cannot find the talent they desperately need. The definition of "IT professional" has migrated beyond technical skills, confounding legions of tech workers. But the bigger problem is how many employers no longer feel confident in defining and guiding their IT workers' careers and as a result constantly struggle to meet their shifting manpower requirements. This program will cut through the muddle with clarity from analysts, practitioners, recruiters and consultants.

*David Foote, CoFounder, CEO and Chief Research Officer, Foote Partners LLC*

#### ***Panel of IT Executives:***

*Gene Zimon, Senior Vice President and CIO, NSTAR*

*Ron Strout, Senior Vice President, Global Treasury IT & Corporate Systems, State Street Corporation*

*Martha Heller, Managing Director, IT Leadership Practice, Z Resource Group*

*Brenda Messervy, Corporate Director of Information Systems Administration, Partners HealthCare System*

### OCTOBER 2007

**Thursday, October 18, 2007**

#### ***Project Management Tool Shed***

Project management continues to be one of the most popular subjects on the CIMS agenda, and the CIMS PMO Forum members identified "tools" as their highest area of interest. This workshop will feature PMO leaders who will discuss the evolution, role, and examples of project management related tools in their companies. Which tools are key and why? How were they selected and instituted? What is the PMO responsible for and what are the benefits and paybacks?

*Jon Smith, Tools Team Manager, Global Delivery Enablement, Keane, Inc.*

*James Hagan, Principal Performance Consultant, Liberty Mutual Group IS*

*John M. (Jack) Nevison, Executive Vice President, Oak Associates Group, LLC*

*Peter White, Managing Consultant, Cigital, Inc.*

### NOVEMBER 2007

**Thursday, November 8, 2007**

#### ***Measuring the Value of IT Investments***

The perennial question around spending for IT is, "What's the value?" We will address the question from the perspective of the IT organization as a whole along with assessments of significant IT investments in selected major projects.

*Richard Swanborg, President and Founder, ICEX*

*Ian Campbell, Chief Executive Officer, Nucleus Research Inc.*

### NOVEMBER 2007

#### ***Technology Update Session***

**Wednesday, November 28, 2007**

#### ***Software as a Service (SaaS) – Way of the Future?***

According to reports, companies are increasingly turning to web-based applications from service providers to meet many of their business needs. Is software-as-a-service finally emerging as a significant alternative to traditional packaged applications? What are the issues and what are the benefits?

*Jeffrey M. Kaplan, Managing Director, THINKstrategies, Inc.*

*Richard Mickool, Executive Director & CTO, Information Services, Northeastern University*

## DECEMBER 2007

All-Day Conference

Friday, December 14, 2007

### **Performance Management**

The emergence of business metrics and business intelligence capabilities is allowing organizations to get a better handle on their performance at both the department and business/enterprise levels. This all-day program will focus on performance management for the IT department and for the enterprise.

*Thomas H. Davenport, President's Distinguished*

*Professor of IT and Management, Babson College*

*Michael Gustafson, MD, MBA, VP, Clinical Excellence*

*Brigham and Women's/Faulkner Hospitals*

*Sue Schade, Chief Information Officer, Brigham and*

*Women's Hospital*

*Robert S. Gold, Vice President and Practice Leader for*

*Strategic IT, Palladium Group Inc./Balanced Scorecard*

*Collaborative*

*Paul Hamerman, Vice President, Enterprise*

*Applications, Forrester Research, Inc.*

## JANUARY 2008

**Technology Update Session**

Friday, January 11, 2008

### **Staying Vigilant about Information Security**

The challenges of protecting information assets continue to rise, along with the risks of failure. It has become an annual practice for CIMS to provide an update on new developments in software security issues and approaches to the problems. How much should you be spending on information security?

*Roland Cloutier, Chief Security Officer, EMC*

*Corporation*

*Scott Matsumoto, Principal Consultant, Cigital Inc.*

## JANUARY 2008

Thursday, January 24, 2008

### **Managing Project Communication and Collaboration**

CIMS programs relating to project management are always popular. From past programs we know that two of the vital components of project success are communication and collaboration. This program provides insights into proven and emerging practices and tools for effective project communication and team collaboration.

*Victor G. Gulas, Chief People and Knowledge Officer,  
MWH Global Inc.*

*Micki Nelson, CIO, MWH Global Inc.*

*Melinda Mason, Program Manager, adidas-Group*

## FEBRUARY 2008

Thursday, February 14, 2008

### **IT Architecture in the Age of Outsourcing, Mergers, and Enterprise Applications**

The business world has never been more dynamic and that presents special challenges for IT architectures. IT architecture used to mean a movement toward efficiency and stability. In today's environment there are added needs for flexibility and scalability. This workshop will address the question, "What's good architecture today?"

*Bala Iyer, Associate Professor of Information Systems,*

*Babson College*

*Per Gyllstrom, Senior Vice President, PFPC Worldwide Inc.*

## MARCH 2008

**Technology Update Session**

Friday, March 7, 2008

### **Streamlining the Infrastructure – Focus on Server Virtualization and Storage**

One of the hottest trends in the data center today is server virtualization. Yet there is also a 600 pound gorilla in the data center – storage growth. How are progressive IT organizations dealing with these trends? This technology update will address both topics.

*James Damoulakis, Chief Technology Officer,*

*Glasshouse Technologies Inc.*

**Panel of IT executives:**

*Jim Johnson, Supervisor, Unix Business Servers Group,  
Bose Corporation*

*Bob Pappagianopoulos, Corporate Director and CIO,  
Partners HealthCare System, Inc.*

*Bill Schaffler, IT Director, Cognex Corporation*

*Marty Seavey, IT Infrastructure Manager,*

*Cabot Corporation*

## MARCH 2008

Thursday, March 20, 2008

### **From Web 2.0 to Enterprise 2.0**

*Joint Program with CIMS and the Massachusetts  
Network Communications Council*

The CIMS Web 2.0 workshop last year answered the question, "What is Web 2.0?" Now the discussion is largely about how rapidly the Web 2.0 applications and technologies (wiki, social networking, etc.) are shifting from consumer phenomena into the corporate enterprise. This program will bring us up to date and incorporate relevant cases.

*Thornton A. May, Futurist, Business Advisor, and Author*

*Salvatore Parise, Assistant Professor, Management,  
Babson College* (continued)

*Bala Iyer, Associate Professor of Information Systems,  
Babson College*  
*Bill Donaldson, Department Head, Applications  
Development, Mitre Corporation*  
*Donna Cuomo, Chief Information Architect, Mitre  
Corporation*

## **APRIL 2008**

**Wednesday, April 16, 2008**

### **Process Management Technologies and Tools**

From its beginnings over 20 years ago, the business process management movement has spawned a vast array of acronyms relating to strategies and products aimed at improving operational results. This session will review the landscape of popular business process management suites and process modeling and monitoring tools.

*Colin Teubner, Senior Analyst, Forrester*  
*Craig Potter, Director, BPM Practice Leader, Cognizant*

## **MAY 2008**

### **Technology Update Session**

**Thursday, May 8, 2008**

### **Emerging Technologies**

This program is reserved for an update on emerging technologies that have implications for enterprise IT.

*Kevin Shaw, PricewaterhouseCoopers LLP*  
*Richard Dale, Principal, Sigma Partners*

## **MAY 2008**

**Wednesday, May 21, 2008**

### **IT/Business Alignment and the Role of Soft Skills**

The subject of IT/business alignment remains high on the CIMS sponsors' agenda. While there are many facets to alignment, it ultimately boils down to the ability of the IT organization to establish and maintain effective communications with their business partners. This workshop focuses on improving interpersonal skills in IT.

*Allan R. Cohen, Professor and Director of Corporate  
Entrepreneurship, Babson College*  
*Patricia J. (P.J.) Guinan, Associate Professor of  
Information Systems, Babson College*

## **JUNE 2008**

**Thursday, June 12, 2008**

### **Principles of Process Management for IT**

An important challenge in business today is deploying information technology to automate and enable the performance of an organization's cross-functional business processes. This non-technical workshop provides a high level overview of essential principles of process management that are included in CIMS three-day executive course on this subject.

*Andrew R. Spanyi, Author, Researcher and Educator on  
Process Management*  
*Brad Power, Consultant and Executive Director, Process  
Management Research Center, Babson College*



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